



PUBLIC RELATIONS COVERAGE REPORT

OCTOBER 2022

Submitted on:

Monday, 12th November 2022

UNITED ARAB EMIRATES



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PRESS RELEASE



www.kanoogroup.com | www.kanoo.com

Kanoo Energy is all set to showcase innovative and sustainable technology at ADIPEC 2022

• As the countdown begins to Cop 28 next year in the UAE, Kanoo Energy, a division of Kanoo Industrial & Energy, will be participating in Abu Dhabi from October 31 to November 3

October 25, 2022, Abu Dhabi, United Arab Emirates: Kanoo Energy will be at the annual Abu Dhabi International Petroleum Exhibition and Conference (ADIPEC) 2022, showcasing a range of sustainable technological innovations that are accelerating the growing demand for energy transition.

Participating at Stand 12330 in Hall 12 this year, the visitors will witness Kanoo Energy's collaborative offerings divided in Industrial and Technology categories.

The Kanoo Energy stand will have for the first time a mini theatre setup to display technical presentations by participating partner companies. The sessions will provide enriching industry insights, challenges, and market disruptions that will be at the heart of the global dialogue on the future of energy. The stand will also amplify the achievements and futuristic direction adopted by Kanoo Energy and its partners via a giant screen.

More than 150,000 professionals and corporate representatives will be visiting over the four days of the event. Hosted by the Abu Dhabi National Oil Company (ADNOC) in the capital of the United Arab Emirates, ADIPEC is the world's most influential meeting place where oil, gas and energy companies and professionals convene in-person, safely and securely.

Commenting on the participation, Mr Ali Abdulla Kanoo, President of Kanoo Industrial & Energy, said: "For over decades now, ADIPEC remains a very important platform and a great initiative from ADNOC. It is a great arrangement to bring together global industry leaders from around the world. With our participation at ADIPEC 2022, Kanoo Energy strengthens our commitment to align with the UAE vision to pioneer a new era of technology development in the future of energy."

"When you have initiatives such as Cop 27 and Cop 28 lining up on the world stage, coming together for ADIPEC only helps as a vital support system. For us at Kanoo Energy, it has always been about innovations through collaborations. Over the four days in Abu Dhabi, we will showcase existing and new solutions, create business opportunities as well as strengthen our relationships and network across the whole energy sector."

Manoj Tripathy, Chief Executive Officer of Kanoo Industrial & Energy, said: "We are contributing towards building national capacities in energy technologies. This involves Kanoo Energy investing into renewable energy, gas fired power solutions, the Internet of Things (IoT), using Artificial Intelligence in an energy production unit, 3D printing, and additive manufacturing, etc."

The Yusuf Bin Ahmed Kanoo Group is one of the oldest & largest family-owned independent group of companies with varied interests. Kanoo Energy, a subsidiary, is a leading engineering service provider to core sector industries — Oil & Gas, Power, Utility, Mining, Construction, among others — across Saudi Arabia, UAE, Bahrain and Oman.



About Kanoo Energy

Established over two decades ago, Kanoo Energy offers engineering products and services. It provides sustainable solutions to the oil & gas, petrochemical, utility and the industrial sector as a whole, through smart engineering and value-added services.

Caption for image attached with the email: Kanoo Energy and its partners are working towards a healthy environment through patented technology to reduce carbon emissions. Credit: Kanoo Energy

For more information, interviews, insights, and images please contact:

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Kumar Shyam

sales@yardstick-marketing.com

Tel: +971 58 577 8674

Dimple Menezes

dimple@yardstick-marketing.com

Tel: +971 58 644 6608

Yardstick Marketing Management

PO Box - 116125, Dubai, United Arab Emirates

Tel: +971 4 351 8584



www.kanoo.com | www.kanoogroup.com

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كانو للطاقة مستعدة لعرض الابتكارات والتقنيات المستدامة في معرض أديبك 2022

• مع بدء العد التنازلي لقمة المناخ (كوب 28) للعام المقبل في الإمارات العربية المتحدة، ستشارك كانو للطاقة أحد أقسام كانو للصناعة والطاقة في أبو ظبى من 31 أكتوبر إلى 3 نوفمبر

25 أكتوبر 2022، أبوظبي، الإمارات العربية المتحدة: ستشارك كانو للطاقة في معرض ومؤتمر أبو ظبي الدولي للبترول السنوي (أديبك) 2022، وستعرض مجموعة متنوعة من الابتكارات التقنية المستدامة التي تسرع الطلب المتزايد على تحول الطاقة.

كما سيشهد الزوار العروض التعاونية المقدمة من شركة كانو للطاقة المقسمة إلى فئتين الصناعة والتقنية وذلك من خلال مشاركة كانو للطاقة في الجناح 12330 بالقاعة 12 هذا العام،

ولأول مرة سيضم جناح كانو للطاقة هيكلًا لمسرح صغير لعرض العروض التقديمية الفنية من قبل الشركات الشريكة المشاركة. وستقدم الجلسات رؤى إثرائية للصناعة والتحديات واضطرابات السوق التي ستكون في قلب الحوار العالمي حول مستقبل الطاقة. فضلاً عن ذلك، سيعمل الجناح على تسليط الضوء على الإنجازات والاتجاهات المستقبلية التي تتبناها كانو للطاقة وشركائها من خلال شاشة عملاقة.

سيزور الجناح خلال أيام الحدث الأربعة أكثر من 150,000 من المهنيين وممثلي الشركات. تستضيف شركة بترول أبو ظبي الوطنية (أدنوك) في عاصمة دولة الإمارات العربية المتحدة مؤتمر ومعرض أديبك وهو الملتقى الأكثر نفوذاً في العالم، حيث تجتمع فيه شركات النفط والغاز والطاقة والمهنيون بشكل شخصى بكل أمان.

وعلق السيد/ على عبد الله كانو، رئيس كانو للصناعة والطاقة على المشاركة قائلاً: "على مدى أكثر من عقد وحتى الآن، يظل معرض أديبك منصة هامة للغاية ومبادرة رائعة من أدنوك. فهو تنظيم رائع يجمع قادة الصناعة العالميين من جميع أنحاء العالم. بمشاركتنا في أديبك 2022، تعزز كانو للطاقة التزامنا بالامتثال لرؤية الإمارات العربية المتحدة من أجل ريادة حقبة جديدة من التطوير التقني في مستقبل الطاقة."

"عندما يكون لدينا مبادرات كقمة المناخ (كوب 27 وكوب 28) مصطفة على الساحة العالمية، يساعد التجمع في أديبك كنظام دعم حيوي فقط. فبالنسبة لنا في كانو للطاقة، نهتم دائمًا بالابتكارات من خلال التعاون. سنعرض على مدار الأيام الأربعة في أبو ظبي حلولاً قائمة وجديدة وسنتيح فرصًا للعمل، فضلاً عن تعزيز علاقاتنا وشبكتنا عبر قطاع الطاقة بأكمله."

ويوضح مانوج تربياني، الرئيس التنفيذي لكانو للصناعة والتجارة قائلاً: "إننا نساهم في بناء القدرات الوطنية في مجال تقنيات الطاقة. ويشمل ذلك استثمارات كانو للطاقة في الطاقة المتجددة وحلول الطاقة التي تعمل بالغاز، وإنترنت الأشياء، واستخدام الذكاء الاصطناعي في وحدات إنتاج الطاقة والطباعة ثلاثية الأبعاد والتصنيع الإضافي وما إلى ذلك."

تعتبر مجموعة يوسف بن أحمد كانو واحدة من أقدم وأكبر مجموعات الشركات العائلية المستقلة ذات الاهتمامات المتنوعة. وتعد كانو للطاقة شركة تابعة لها، وتعتبر مزود خدمات هندسية رائد للصناعات القطاعية الأساسية – النفط والغاز، والطاقة، والمرافق، والتعدين، والبناء وغيرها، في المملكة العربية السعودية والإمارات العربية المتحدة والبحرين وعمان.

+971 4 351 85 84

+971 4 509 67 97



نبذة عن كانو للطاقة

تأسست كانو للطاقة منذ أكثر من عقدين وتقدم خدمات ومنتجات هندسية. كما تقدم حلولًا مستدامة للنفط والغاز والبتروكيماويات والمرافق والقطاع الصناعي ككل، وذلك من خلال الهندسة الذكية وخدمات القيمة المضافة.

عنوان الصورة المرفقة بالبريد الإلكتروني: كانو للطاقة وشركائها يعملون من أجل بيئة صحية من خلال التقنيات الحاصلة على براءة اختراع للحد من الانبعاثات الكربونية. الحقوق: كانو للطاقة

للمزيد من المعلومات والمقابلات والرؤى والصور يُرجى التواصل مع:

كومار شيام

sales@yardstick-marketing.com

الهاتف: 971585778674+

ديمبل مينيزيس

dimple@yardstick-marketing.com

الهاتف: 971586446608+

إدارة تسوىق ياردستيك

ص.ب: 116125، دبي، الإمارات العربية المتحدة

الهاتف: 8584 351 4 971+





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ADIPEC EVENT

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KANOO ENERGY

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Industrial Section

A division of Kanoo Industrial & Energy

www.kanooenergy.com



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CLIPPINGS ANALYSIS



CLIPPINGS ANALYSIS

SR.NO.	HEADLINE	PUBLICATION	DATE	CIRC.	AD VALUE (USD)	PR VALUE (USD)
	ENGLISH ONLINE					
1.	Kanoo Energy is all set to showcase innovative and sustainable technology at ADIPEC 2022	Gulf News	31/10/22	3,377,400	\$4,500	\$9,000
2.	Kanoo Energy all set to showcase innovative technology at ADIPEC 2022	Khaleej Times	28/10/22	5,590,500	\$4,500	\$9,000
3.	Kanoo Energy is all set to showcase innovative and sustainable technology at ADIPEC 2022	Zawya	18/10/22	1,622,700	\$4,500	\$9,000
4.	Kanoo Energy to showcase innovative and sustainable technology at ADIPEC 2022	Energy Worth Online	20/10/22	2,259	\$3,250	\$6,500
5.	Kanoo Energy Showcases Tech Solutions in Oil and Gas at ADIPEC 2022	Sustainability ME News	18/10/22	5,370	\$3,250	\$6,500
6.	Kanoo Energy to showcase innovative & sustainable technology at ADIPEC 2022	GCC Business NEWS	18/10/22	160,200	\$3,250	\$6,500
7.	Kanoo Energy is all set to showcase innovative and sustainable technology at ADIPEC 2022	MID EAST INFORMATION	19/10/22	60,003	\$3,250	\$6,500
8.	KANOO ENERGY IS ALL SET TO SHOWCASE INNOVATIVE AND SUSTAINABLE TECHNOLOGY AT ADIPEC 2022	UAE News 24/7	20/10/22	58,200	\$3,250	\$6,500
9.	Kanoo Energy is Preparing to Demonstrate Cutting-Edge, Environmentally Friendly Technology at ADIPEC 2022	KNOWESG	18/10/22	18,060	\$3,250	\$6,500



10.	Kanoo Energy is all set to showcase innovative and sustainable technology at ADIPEC 2022	Pan Time Arabia Business & Lifestyle	19/10/22	30,300	\$3,250	\$6,500
11.	Kanoo Energy to showcase sustainable technological innovations at ADIPEC	Oil Review ME	24/10/22	14,160	\$3,250	\$6,500
12.	Kanoo Energy is all set to showcase innovative and sustainable technology at ADIPEC 2022	PR Log	26/10/22	1,415,100	\$3,250	\$6,500
13.	Connecting systems to achieve net zero objectives	Al Ain Charles	29/10/22	41,700,000	\$3,250	\$6,500
14.	Kanoo Energy is all set to showcase innovative and sustainable technology at ADIPEC 2022	Newswrite Caliber	29/10/22	120,900	\$3,250	\$6,500
15.	Kanoo Energy is all set to showcase innovative and sustainable technology at ADIPEC 2022	Hashtag Dubai	29/10/22	12,840	\$3,250	\$6,500
16.	Kanoo Energy is all set to showcase innovative and sustainable technology at ADIPEC 2022	My Dubai News	29/10/22	7,950	\$3,250	\$6,500
17.	Kanoo Energy to showcase industrial and technology solutions at ADIPEC 2022	Business Transformation	29/10/22	178,200	\$3,250	\$6,500
18.	Kanoo Energy is all set to showcase innovative and sustainable technology at ADIPEC 2022	My Dubai News (Twitter)	29/10/22	2,260	\$3,250	\$6,500
19.	Kanoo Energy is all set to showcase innovative and sustainable technology at ADIPEC 2022	UAE News 24/7 (Twitter)	20/10/22	594	\$3,250	\$6,500



Kanoo Energy is all set to showcase innovative and UAE News 24/7 20. 20/10/22 2,612 \$3,250 \$6,500 sustainable technology at (Facebook) ADIPEC 2022 **ARABIC ONLINE** كانو للطاقة مستعدة لعرض الابتكارات والتقنيات المستدامة في معرض أديبك 29/10/22 \$4,500 \$9,000 21. Zawya 1,622,700 2022 كانو للطاقة» مستعدة لعرض » الابتكارات والتقنيات المستدامة في 22. Al Khaleej 29/10/22 1,537,020 \$4,500 \$9,000 ««معرض أديبك 2022 كانو للطاقة تعرض ابتكاراتها المستدامة 23. Al Bayan 29/10/22 2,531,700 \$4,500 \$9,000 فى أديبك 2022 كانو للطاقة تعرض ابتكاراتها المستدامة 24. **Nuom News** 29/10/22 75,360 \$3,250 \$6,500 فى أديبك 2022 كانو للطاقة تعرض ابتكاراتها المستدامة 25. Sahafahn 29/10/22 284,760 \$3,250 \$6,500 فى أديبك 2022

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English	Online	Arabic	Online
20	0	5	
AD Value	PR Value	AD Value	PR Value
\$ 68,750	\$ 137,500	\$ 20,000	\$ 40,000
Total Pieces	of Coverage	2	5
Total A	d Value	USD \$88,750 / AED 325,980.97	
Total P	R Value	USD \$177,500 /	AED 651,961.94



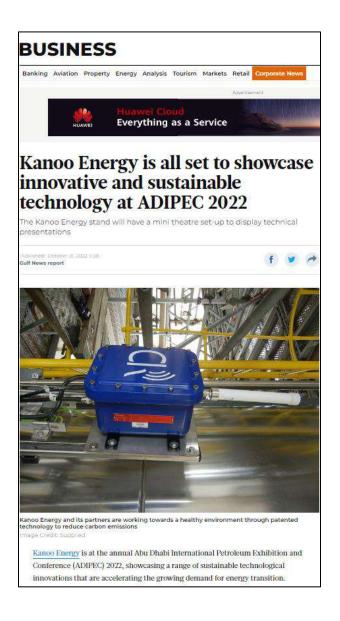


MEDIA COVERAGE



Media Information		
Publication	Gulf News	
Language	English	
Туре	Website	
Circulation	58,200	
Geography	National	
Frequency	Daily	
Production House	Gulf News	
Ad Value	\$ 4,500	
Link	https://gulfnews.com/business/corporate-news/kanoo-energy-is-all-set-to-	
	showcase-innovative-and-sustainable-technology-at-adipec-2022-	
	<u>1.1667202547636</u>	

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Media Information		
Publication	Khaleej Times	
Language	English	
Туре	Website	
Circulation	7,740	
Geography	National	
Frequency	Daily	
Production House	Khaleej Times	
Ad Value	\$ 4,500	
Link	https://www.khaleejtimes.com/kt-network/kanoo-energy-all-set-to-showcase-innovative-technology-at-adipec-2022	

to mediana che entre e tra chemist markia relieva har especial em especial en el certina di parette contra cul





	Media Information
Publication	Zawya
Language	English
Туре	Website
Circulation	1,622,700
Geography	National
Frequency	Daily
Production House	Zawya
Ad Value	\$ 3,250
Link	https://www.zawya.com/en/press-release/companies-news/kanoo-energy-
	<u>is-all-set-to-showcase-innovative-and-sustainable-technology-at-adipec-</u>
	<u>2022-snrcesp3</u>

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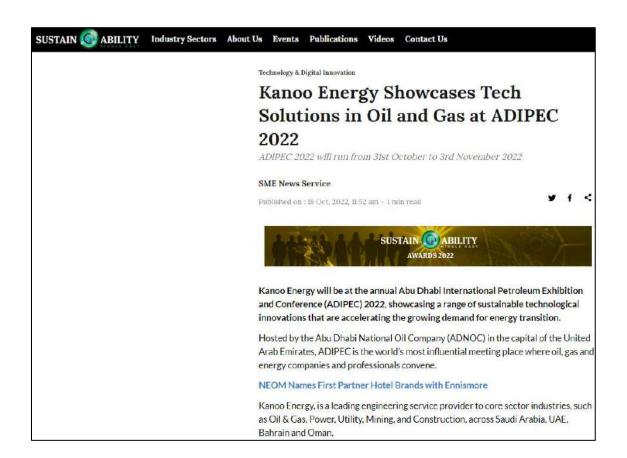
Media Information		
Publication	Energy Worth Online	
Language	English	
Туре	Website	
Circulation	2,259	
Geography	National	
Frequency	Daily	
Production House	Energy Worth Online	
Ad Value	\$ 3,250	
Link	https://energyworthonline.com.ng/2022/10/20/kanoo-energy-to-showcase-innovative-and-sustainable-technology-at-adipec-2022/	





Media Information		
Publication	Sustainability ME News	
Language	English	
Туре	Website	
Circulation	5,370	
Geography	National	
Frequency	Daily	
Production House	Sustainability ME News	
Ad Value	\$ 3,250	
Link	https://www.sustainabilitymenews.com/technology/kanoo-energy-showcases-tech-solutions-in-oil-and-gas-at-adipec-2022	

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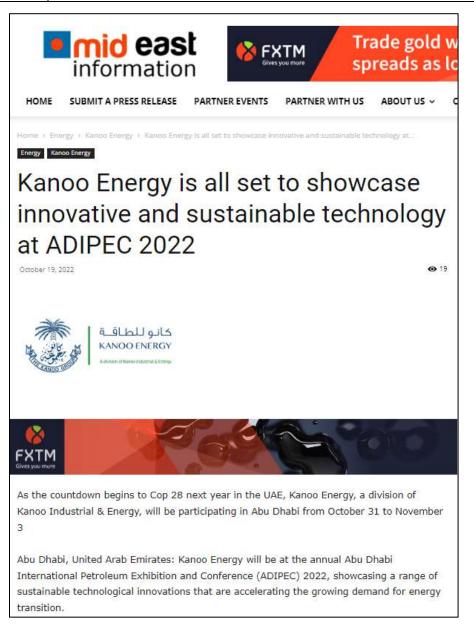
Media Information		
Publication	GCC Business NEWS	
Language	English	
Туре	Website	
Circulation	160,200	
Geography	National	
Frequency	Daily	
Production House	GCC Business NEWS	
Ad Value	\$ 3,250	
Link	https://www.gccbusinessnews.com/kanoo-energy-to-showcase-innovative-sustainable-technology-at-adipec-2022/	

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Media Information		
Publication	MID EAST INFORMATION	
Language	English	
Туре	Website	
Circulation	60,003	
Geography	National	
Frequency	Daily	
Production House	Mid EAST INFORMATION	
Ad Value	\$ 3,250	
Link	https://mid-east.info/kanoo-energy-is-all-set-to-showcase-innovative-and-sustainable-technology-at-adipec-2022/	





Media Information		
Publication	UAE News 24/7	
Language	English	
Туре	Website	
Circulation	58,200	
Geography	National	
Frequency	Daily	
Production House	UAE News 24/7	
Ad Value	\$ 3,250	
Link	https://uaenews247.com/2022/10/20/kanoo-energy-is-all-set-to-showcase-innovative-and-sustainable-technology-at-adipec-2022/	

BUSINESS & INVESTMENTS

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KANOO ENERGY IS ALL SET TO SHOWCASE INNOVATIVE AND SUSTAINABLE TECHNOLOGY AT ADIPEC 2022

Kanoo Energy is all set to showcase innovative and sustainable technology at ADIPEC 2022

 As the countdown begins to Cop 28 next year in the UAE, Kanoo Energy, a division of Kanoo Industrial & Energy, will be participating in Abu Dhabi from October 31 to November 3





October 18, 2022, Abu Dhabi, United Arab Emirates: Kanoo Energy will be at the annual Abu Dhabi International Petroleum Exhibition and Conference (ADIPEC) 2022, showcasing a range of sustainable technological innovations that are accelerating the growing demand for energy transition.



Media Information	
Publication	KNOWESG
Language	English
Туре	Website
Circulation	18,060
Geography	National
Frequency	Daily
Production House	KNOWESG
Ad Value	\$ 3,250
Link	https://www.knowesg.com/tech/kanoo-energy-is-preparing-to-demonstrate-cutting-edge-environmentally-18102022



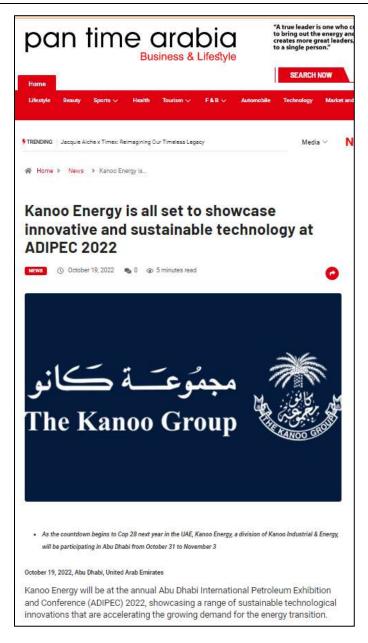
Kanoo Energy will be at the annual Abu Dhabi International Petroleum Exhibition and Conference (ADIPEC) 2022 to show off a variety of sustainable technological innovations that are helping to meet the growing demand for the energy transition.

This year, at Stand 12330 in Hall 12, visitors will see Kanoo Energy's collaborative offerings, which are split into industrial and technology groups. The stand's technology section will feature cutting-edge technology solutions.



Media Information Publication Pan Time Arabia Business & Lifestyle English Language Website Type Circulation 30,300 Geography National Frequency Daily **Production House** Pan Time Arabia Business & Lifestyle Ad Value \$ 3,250 Link https://pantimearabia.com/kanoo-energy-is-all-set-to-showcaseinnovative-and-sustainable-technology-at-adipec-2022/

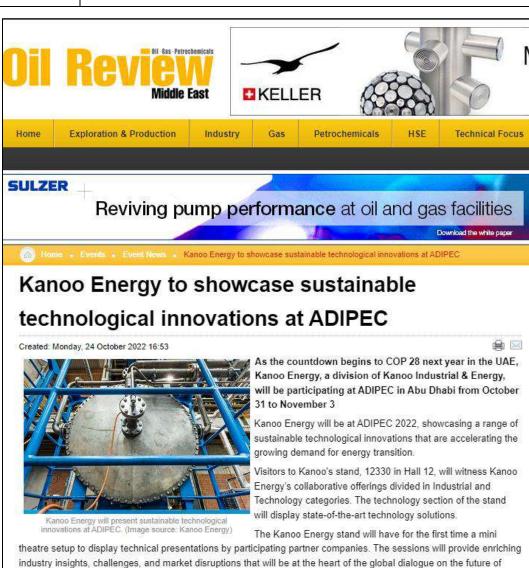
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Media Information	
Publication	Oil Review ME
Language	English
Туре	Website
Circulation	14,160
Geography	National
Frequency	Daily
Production House	Oil Review ME
Ad Value	\$ 3,250
Link	https://oilreviewmiddleeast.com/events/event-news/kanoo-energy-to-showcase-sustainable-technological-innovations-at-adipec

ha madama dancad masa bina akasa sa aka aka mebasan kerasabasa dan sebasa dina dikumikin melanasi bina sebasah



via a giant screen.

energy. The stand will also amplify the achievements and futuristic direction adopted by Kanoo Energy and its partners



Media Information	
Publication	PR Log
Language	English
Туре	Website
Circulation	1,415,100
Geography	National
Frequency	Daily
Production House	PR Log
Ad Value	\$ 3,250
Link	https://www.prlog.org/12937991-kanoo-energy-is-all-set-to-showcase-innovative-and-sustainable-technology-at-adipec-2022.html

Kanoo Energy is all set to showcase innovative and sustainable technology at ADIPEC 2022

By: Yardstick Marketing Management

DUBAI, UAE - Oct. 26, 2022 - PRLog -- Kanoo Energy will be at the annual Abu Dhabi International Petroleum Exhibition and Conference (ADIPEC) 2022, showcasing a range of sustainable technological innovations that are accelerating the growing demand for energy transition.

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Participating at Stand 12330 in Hall 12 this year, the visitors will witness Kanoo Energy's collaborative offerings divided in Industrial and Technology categories.

The Kanoo Energy stand will have for the first time a mini theatre setup to display technical

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Report this ad

Ad choices

presentations by participating partner companies. The sessions will provide enriching industry insights, challenges, and market disruptions that will be at the heart of the global dialogue on the future of energy. The stand will also amplify the achievements and futuristic direction adopted by Kanoo Energy and its partners via a giant screen.

More than 150,000 professionals and corporate representatives will be visiting over the four days of the event. Hosted by the Abu Dhabi National Oil Company (ADNOC) in the capital of the United Arab Emirates, ADIPEC is the world's most influential meeting place where oil, gas and energy companies and professionals convene in-person, safely and securely.



Media Information	
Al Ain Charles	
English	
Website	
41,700,000	
National	
Daily	
Al Ain Charles	
\$ 3,250	
https://issuu.com/alaincharles/docs/orme_7_2022/s/17186108	



Albert Devadasan, EVP – Energy & Sustainability at Yokogawa Middle East & Africa, discusses the company's hydrogen and decarbonisation initiatives, and how it is helping companies to build smart, sustainable and resilient industrial

What do you think is the potential for hydrogen development in the Middle East?

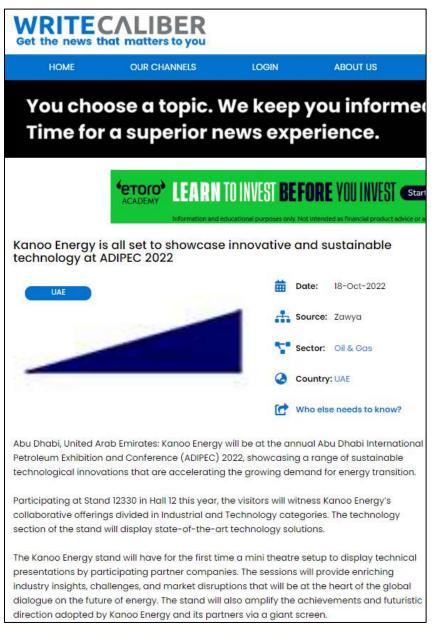
We can see that global energy transition is being led by countries in the region. Environmental, Social and Governance factors are priorities by not only for Government entities, but for private industries and companies as well. Considering its significant solar energy with very high GHI (Global Horizontal Irradiance), combined with wind resources, countries in the region are aiming at increasing the share of solar and wind power in their electricity generating capacity. While all countries are working towards their net-zero goals, green hydrogen is becoming an increasingly attractive option. There is a large number of green hydrogen/ammonia projects in progress in the region, and therefore, the region is well positioned to be a major supplier of green energy to the world.

With long history and experience in the entire value chain from renewable power production to ammonia production and transportation. Yokogawa will continue to support these initiatives and supply solutions using emerging and future technologies for the development of a truly autonomous operation model.



Media Information	
Publication	Newswrite Caliber
Language	English
Туре	Website
Circulation	120,900
Geography	National
Frequency	Daily
Production House	Newswrite Caliber
Ad Value	\$ 3,250
Link	https://news.writecaliber.com/oil-gas-united-arab-emirates-kanoo-energy-is-all-set-to-showcase-innovative-and-sustainable-technology-at-adipec-2022/

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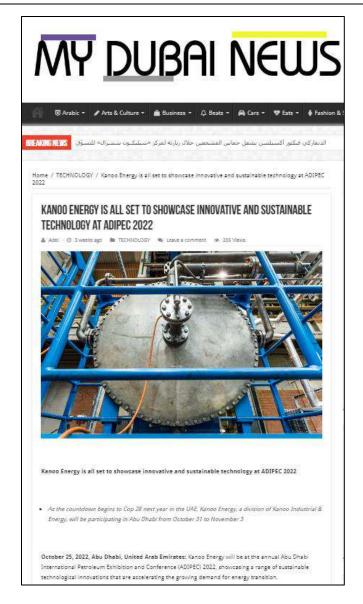


Media Information	
Publication	Hashtag Dubai
Language	English
Туре	Website
Circulation	12,840
Geography	National
Frequency	Daily
Production House	Hashtag Dubai
Ad Value	\$ 3,250
Link	http://hashtagdubai.org/index.php/2022/10/26/kanoo-energy-is-all-set-to-showcase-innovative-and-sustainable-technology-at-adipec-2022/





Media Information	
Publication	My Dubai News
Language	English
Туре	Website
Circulation	7,950
Geography	National
Frequency	Daily
Production House	My Dubai News
Ad Value	\$ 3,250
Link	https://www.mydubainews.com/kanoo-energy-is-all-set-to-showcase-innovative-and-sustainable-technology-at-adipec-2022/





Media Information	
Publication	Bizness Transform
Language	English
Туре	Website
Circulation	178,200
Geography	National
Frequency	Daily
Production House	Bizness Transform
Ad Value	\$ 3,250
Link	https://www.biznesstransform.com/kanoo-energy-to-showcase-industrial-and-
	technology-solutions-at-adipec-2022/





Media Information	
Publication	MY DUBAI NEWS (Twitter)
Language	English
Туре	Website
Circulation	2,259
Geography	National
Frequency	Daily
Production House	MY DUBAI NEWS (Twitter)
Ad Value	\$ 3,250
Link	https://www.facebook.com/uaenews247/





Media Information	
Publication	UAE News 24/7 (Twitter)
Language	English
Туре	Website
Circulation	2,612
Geography	National
Frequency	Daily
Production House	UAE News 24/7 (Facebook)
Ad Value	\$ 3,250
Link	https://twitter.com/MyDubaiNews/status/1585997014680084485

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Media Information		
Publication	UAE News 24/7 (Facebook)	
Language	English	
Туре	Website	
Circulation	2,612	
Geography	National	
Frequency	Daily	
Production House	UAE News 24/7 (Facebook)	
Ad Value	\$ 3,250	
Link	https://twitter.com/MyDubaiNews/status/1585997014680084485	



ha madania ahira inda ana ahira aha anda kiin akii kaha na kea arhicanda an ada anadhiin at hina nabaanan d

Kanoo Energy is all set to showcase innovative and sustainable technology at ADIPEC 2022 As the countdown begins to Cop 28 next year in the UAE, Kanoo Energy, a division of Kanoo Industrial & Energy, will be participating in Abu Dhabi from October 31 to November 3 October 18, 2022, Abu Dhabi, United Arab Emirates: Kanoo Energy will be at the annual Abu Dhabi International Petroleum Exhibition and Conference (ADIPEC) 2022, showcasing a range of sustainable





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Kanoo Energy is all set to showcase innovative and sustainable technology at ADIPEC 2022

+971 4 351 85 84

+971 4 509 67 97

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Media Information		
Publication	Zawya	
Language	Arabic	
Туре	Website	
Circulation	1,622,700	
Geography	National	
Frequency	Daily	
Production House	Zawya	
Ad Value	\$ 3,250	
Link	https://www.zawya.com/ar/%D8%A7	



Media Information		
Publication	Al Bayan	
Language	Arabic	
Туре	Website	
Circulation	2,531,700	
Geography	National	
Frequency	Daily	
Production House	Al Bayan	
Ad Value	\$ 3,250	
Link	https://www.albayan.ae/economy/uae/2022-10-27	

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Media Information		
Publication	Al Khaleej	
Language	Arabic	
Туре	Website	
Circulation	1,537,020	
Geography	National	
Frequency	Daily	
Production House	Al Khaleej	
Ad Value	\$ 3,250	
Link	https://www.alkhaleej.ae/2022-10-30/%D9%8	

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Media Information	
Publication	Nuom News
Language	Arabic
Туре	Website
Circulation	75,360
Geography	National
Frequency	Daily
Production House	Nuom News
Ad Value	\$ 3,250
Link	https://nuomnews.com/n-637036501

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الرئيسية / صحيفة البيان / البيان الاقتصادي



كانو للطاقة تعرض ابتكاراتها المستدامة في أديبك 2022

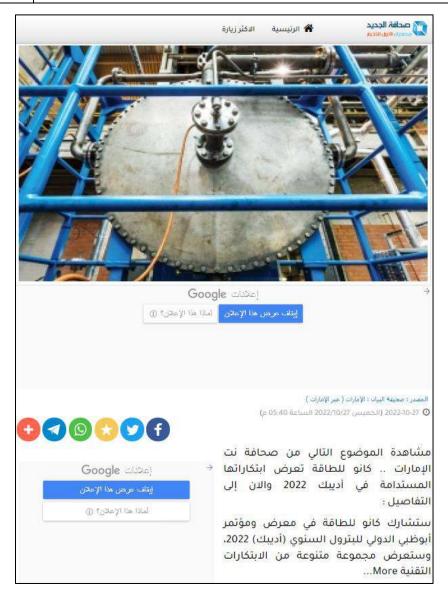
صحيفة البيان 42 منذ3 أسنوع

ستشارك كانو للطاقة في معرض ومؤتمر أبوظبي الدولي للبترول السنوي (أديبك) 2022، وستعرض مجموعة متنوعة من الابتكارات التقنية More...



Media Information	
Publication	Sahafahn
Language	Arabic
Туре	Website
Circulation	284,760
Geography	National
Frequency	Daily
Production House	Sahafahn
Ad Value	\$ 3,250
Link	https://ae.sahafahn.net/news/14801070

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SOCIAL MEDIA ACTIVITY REPORT



Activity Report for October-November 2022

Activities undertaken -

KANOO ENERGY

6 Image Social Media posts

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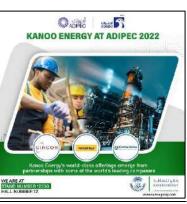
- 11 Video Social Media posts
- 1 Flyer
- 1 Stand Invite
- 1 Ad design
- 1 Emailer
- 2 Employee of the Year Certificates

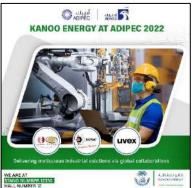
1. Image Social Media Posts

LinkedIn Posts



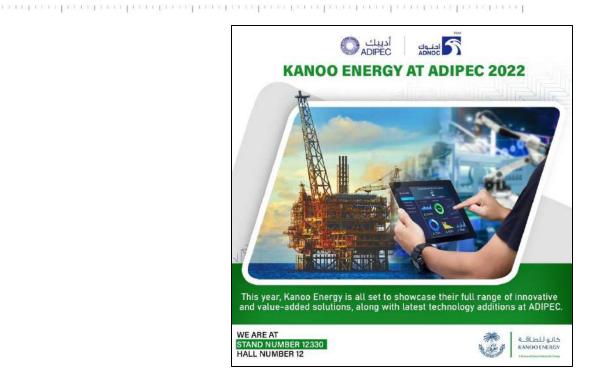












Caption: The ADIPEC Exhibition and Conference 2022 is nearing, and Kanoo Energy is ready to showcase our existing innovative and value-added solutions offered by our trusted partners!

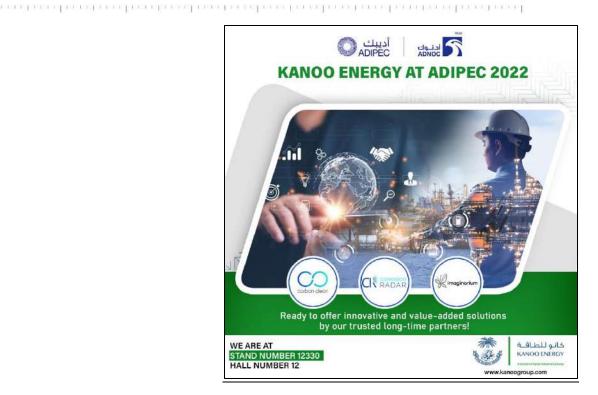
Make sure to visit us at Stand 12330, in Hall 12 and get ready to learn more about the latest technology solutions!

ADIPEC 2022 will run from October 31 November 3, 2022 at Abu Dhabi National Exhibition Centre, Abu Dhabi. See you there!

For more information about Kanoo Energy, contact us through the following details below:

Dubai: +971 4 602 2222 Abu Dhabi: +971 2 550 6868

Email: kanooenergy.uae@kanoo.com www.kanoogroup.com | www.kanoo.com



Caption: Don't miss Kanoo Energy as it showcases its range of strategic and innovative solutions to customers within the Energy sector at ADIPEC Exhibition and Conference!

The division has been in collaboration with world-class technology brands in order to work on building a better future for its clients and customers. In the upcoming ADIPEC 2022 in Abu Dhabi, we will walk you through how our principals Carbon Clean, #CorrosionRadar, Imaginarium contribute to our overall innovative landscape. They will give you an insight into:

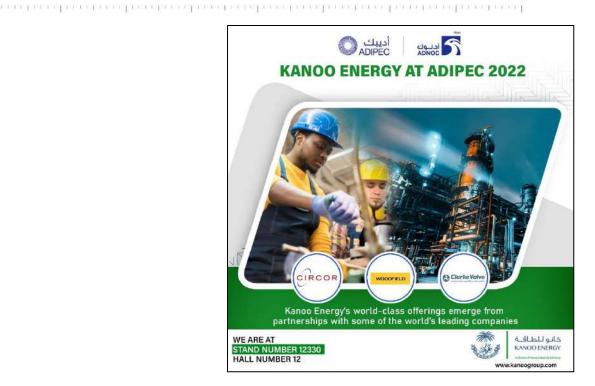
- -Corrosion under Insulation (CuI) & Risk Based Inspection (RBI)
- -Carbon capture
- -3D printing technology & additive manufacturing

Visit us at stall number 12330 in hall 12 at the Abu Dhabi National Exhibition Centre from 31st October 2022 to 3rd November 2022.

See you there!

Dubai: +971 4 602 2222 Abu Dhabi: +971 2 550 6868

Email: kanooenergy.uae@kanoo.com www.kanoogroup.com | www.kanoo.com



Caption: At Kanoo Energy, we collaborate with some of the world's most renowned companies to help us deliver an impactful solution to our customers.

Witness excellence as Kanoo Energy showcases innovative and latest technological solutions in oil and gas at the upcoming ADIPEC 2022 from 31st October 2022 to 3rd November 2022.

Among our partners who will showcase their innovative range of products include CIRCOR International, Inc., #Woodfield Systems International, and #ClarkeValve

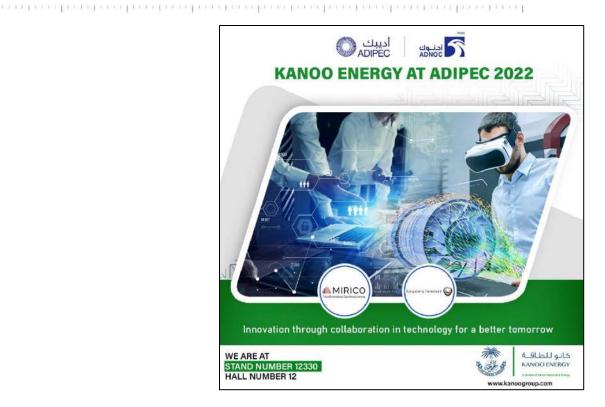
Join us for an exciting tour to the future and visit us at stall number 12330 in hall 12 at the Abu Dhabi National Exhibition Centre!

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Caption: As technology evolves rapidly, it is imperative to gain the know-how and understand how these solutions can help bring state-of-the-art solutions to some of the industry's challenges.

At ADIPEC 2022, our principals, Mirico and Kongsberg Ferrotech, will provide deep insights into:

- -Laser technology for real time gas sensing intelligence
- -Sub sea robotics services for underwater installations.

Interested to know more? Make sure to visit us at stall number 12330 in hall 12 at the Abu Dhabi National Exhibition Centre from 31st October 2022 to 3rd November 2022!

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Caption: Fast-paced industrial and safety solutions and maintenance are the backbone of the industry today.

Kanoo Energy believes in providing one-stop maintenance and safety solutions where our customers can maximize on safety and minimize on hassle.

During ADIPEC 2022, our principals Kinetic Energy Factory Company (KEKSA), Dopak, and uvex group will extend intelligent insights into:

-Pipe support manufacturing and field services provisions

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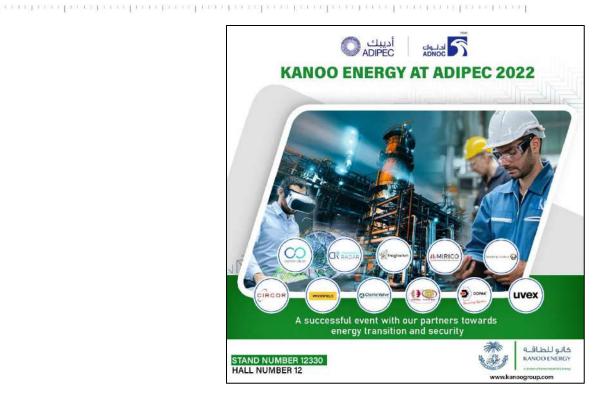
- -Closed sampling for liquid gasses
- -PPE

Interested to know more? Make sure to visit us at stall number 12330 in hall 12 at the Abu Dhabi National Exhibition Centre from 31st October 2022 to 3rd November 2022!

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Caption: The ADIPEC Exhibition and Conference 2022 is nearing, and Kanoo Energy is ready to showcase our existing innovative and value-added solutions offered by our trusted partners!

Make sure to visit us at Stand 12330, in Hall 12 and get ready to learn more about the latest technology solutions!

ADIPEC 2022 will run from October 31 November 3, 2022 at Abu Dhabi National Exhibition Centre, Abu Dhabi. See you there!

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2. Video Social Media Posts

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LinkedIn Posts



Caption: Varghese Uthup, the Regional Manager of Crane ChemPharma and Energy, joined us in Abu Dhabi to highlight Crane's products and services.

Along with highly engineered products, Crane ChemPharma designs and manufactures safe, zero-emission assembling solutions, which help various industries contribute towards a climate-resilient future.

Kanoo Energy is proud to be their channel partner for the UAE and Saudi Arabia!

For more information on how they execute the above solutions, find us at ADIPEC, stall number 12330 in hall 12 at the Abu Dhabi National Exhibition Centre. We look forward to seeing you!

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Email: kanooenergy.uae@kanoo.com www.kanoogroup.com | www.kanoo.com

Hashtags: #ADIPEC2022 #energy #oil #gas #technology #thekanoogroup #kanoogroup #KanooEnergy #ADIPEC #ChemPharmaEnergy #CraneChemPharma #KanooEnergy #Tradeshow

#Exhibition #Conference



Caption: Lee Billingham-Business Development consultant from Mirico is here with us at ADIPEC today for the first time!

Mirico is a company from the UK that specializes in measuring greenhouse gas emissions. Their primary product uses a unique laser-based scan technology to locate, identify and quantify gasses that need to be reduced. They are here in Abu Dhabi today to showcase their latest product and educate visitors on how to become more climate resilient.

Kanoo Energy is proud to partner with Mirico to expand their reach in the GCC region! Come find us at stall number 12330 in hall 12 at the Abu Dhabi National Exhibition Centre.

Kanoo Energy is the authorized distributor for several world class technology brands such as Carbon Clean, CorrosionRadar, Imaginarium, Kongsberg Ferrotech, Electro Scan, Clarke Valve, Woodfield Systems International, Circor, Dopak Crane Systems, and uvex group, etc.

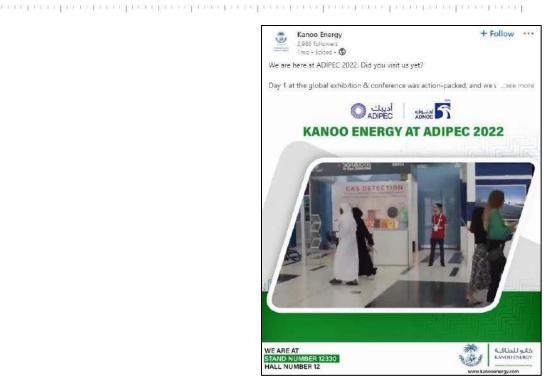
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Email: kanooenergy.uae@kanoo.com

www.kanoogroup.com | www.kanoo.com

Hashtags: #ADIPEC2022 #energy #oil #gas #technology #thekanoogroup #kanoogroup #KanooEnergy #energy #methaneemissions #gas #Mirico



Caption: We are here at ADIPEC 2022. Did you visit us yet?

Day 1 at the global exhibition & conference was action-packed, and we were thrilled to showcase our innovative and value-added solutions to thousands of visitors.

Our state-of-the-art stand emphasizes technologies to look out for and what the industry's future entails.

We are at stall number 12330 in hall 12 at the Abu Dhabi National Exhibition Centre. Stay tuned for more exciting information. See you there!

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Caption: Imaginarium is back in ADIPEC this year and we are thrilled to have their displays at the Kanoo Energy stall!

Priyesh Mehta, the Director at Imaginarium Rapid is here with us today to give us a glimpse into the company's products. Imaginarium is India's biggest additive and rapid manufacturing company. They are at the forefront of integrating digital design with advanced manufacturing. With their immense potential in the GCC, Kanoo Energy is proud to partner with Imaginarium Rapid to help scale their business in the region.

To learn more about additive manufacturing, visit us at stall number 12330 in hall 12 at the Abu Dhabi National Exhibition Centre. We look forward to introducing you to our innovative solutions for the future!

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Email: kanooenergy.uae@kanoo.com www.kanoogroup.com | www.kanoo.com

Hashtags: #ADIPEC2022 #energy #oil #gas #technology #thekanoogroup #manufacturing #reverseengineering #additivemanufacturing #productivity #uae #digital #imaginarium #kanoogroup #kanoo #kanooenergy #oilandgas #oilandgasindustry #oilindustry #oilfieldservices #manufacturingtechnology #manufacturers #metal3dprinting #3dprinting #metalfabrication #metalparts #metalwork #additivemanfacturing #adipec2021 #adipectechnicalconference #power #energyindustry #imaginarium





Caption: Kyle Daniels, President and CEO of Clark Valve, discusses one of Clark Valve's highly sustainable zero emissions control valves, the number one source of emissions in the oil and gas sector.

Kyle is here to elaborate on Clarke Valve's sustainability, especially as its valves do not produce any emissions whatsoever. Visit Clark Valve at our stall 12330 in Hall 12 at the Abu Dhabi National Exhibition Centre and learn more about the zero emissions valve and how they can help the environment. See you there!

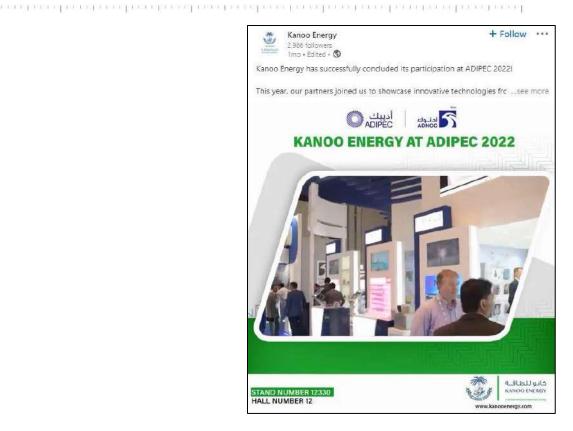
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Email: kanooenergy.uae@kanoo.com www.kanoogroup.com | www.kanoo.com

Hashtags: #ADIPEC2022 #energy #oil #gas #technology #thekanoogroup #kanoogroup #KanooEnergy #ADIPEC #ClarkeValve #KanooEnergy #Tradeshow #Exhibition #Conference



Caption: Kanoo Energy has successfully concluded its participation at ADIPEC 2022!

This year, our partners joined us to showcase innovative technologies from all over the world—with a unified goal to present climate-resilient solutions in order to build a sustainable future for our customers. We are happy to showcase our state-of-the-art technology innovations, engage in high-level conversations among global leaders, and participate in media interactions during this event!

Thank you to everyone who visited us this year!

Kanoo Energy is the authorized distributor for several world class technology brands such as Carbon Clean, CorrosionRadar, Imaginarium, Kongsberg Ferrotech, Electro Scan, Clarke Valve, Woodfield Systems International, Circor, Dopak Crane Systems, and uvex group, etc.

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Caption: Dr. Chiraz Ennaceur, CEO and co-founder of UK-based Corrosion Radar is here with us at ADIPEC to showcase their range of corrosion-under-insulation products.

Their tech has helped various operations collect data and provide critical information to users, which allowed them to efficiently monitor corrosion in water and insulation.

Kanoo Energy is proud to partner with Corrosion Radar and represent them in the UAE to accelerate their deployment in the region!

Come find us at ADIPEC at stall number 12330 in hall 12 at the Abu Dhabi National Exhibition Centre to learn more about innovative solutions in the industry.

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Email: kanooenergy.uae@kanoo.com www.kanoogroup.com | www.kanoo.com

Hashtags: #adipec2022 #adipec #kanooenergy #CUI #corrosionprevention #DownstreamTechnical #Downstream #technology #predictiveanalytics #predictivemaintenance #event #abudhabi #corrosion #CorrosionRadar



Caption: As the world moves towards the transition of decarbonization in the energy world, Kanoo Energy is proud to represent Carbon Clean at ADIPEC this year!

Eberhart Wusterhaus Gomez, the Commercial Director of Carbon Clean joined us this year in Abu Dhabi to discuss their solutions for carbon capture and how they are working towards the energy transition to achieve a climate resilient future.

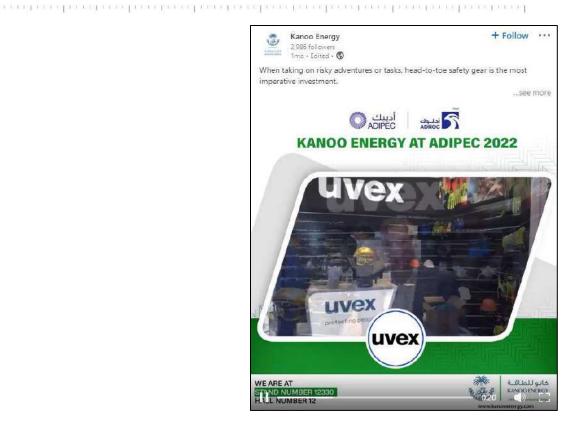
To know more about Carbon Clean, come join us at stall number 12330, in hall 12 at the Abu Dhabi National Exhibition Centre.

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Email: kanooenergy.uae@kanoo.com www.kanoogroup.com | www.kanoo.com

Hashtags: #ADIPEC2022 #energy #oil #gas #technology #thekanoogroup #kanoogroup #KanooEnergy #ADIPEC #KanooEnergy #Tradeshow #Exhibition #Conference #carboncapture #ADNOC #decarbonisation



Caption: When taking on risky adventures or tasks, head-to-toe safety gear is the most imperative investment.

Ryall Jacobs, the General Manager of UVEX, is here with us at ADIPEC to display their full range of safety gear.

Kanoo Energy is proud to be associated with UVEX for more than 30 years now, and we look forward to an exciting future together!

Come find them at Kanoo Energy, stall number 12330, in hall 12 at the Abu Dhabi National Exhibition Centre to catch a glimpse of their innovative safety products!

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Email: kanooenergy.uae@kanoo.com <u>www.kanoogroup.com</u> | <u>www.kanoo.com</u>

Hashtags: #ADIPEC2022 #energy #oil #gas #technology #thekanoogroup #kanoogroup #KanooEnergy #ADIPEC #KanooEnergy #Tradeshow #Exhibition #Conference #ADNOC #protectingpeople #protectingplanet #uvexmiddleeastandafrica #uvexsafety #uvex #safetyglasses #Heckel



Caption: Rahul Adalja, Vice President of Sales at Woodfield Systems International joined us for ADIPEC this year.

Woodfieldm an integral part of ADIPEC for over a decade, is a leader in handling bulk fluid solutions in the oil, gas and chemical sectors. This year in Abu Dhabi, it is displaying their marine loading products, which received an extraordinary response from the market.

Kanoo Energy is proud to be associated with Woodfield for nearly 12 years!

If you want to know more about the innovative fluid handling solutions provided by Woodfield, come find us at stall number 12330, in hall 12 at the Abu Dhabi National Exhibition Centre!

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Email: kanooenergy.uae@kanoo.com www.kanoogroup.com | www.kanoo.com

Hashtags: #ADIPEC2022 #thekanoogroup #ADIPEC #KanooEnergy #Tradeshow #Exhibition #Conference #ADNOC #oilandgas #abudhabi #petroleumindustry #terminal #bulkliquids #tanker #poesi #f #ord #instapoesi #dikt #k #maritime #ship #shipping #vessel #shippingindustry #marineindustry #marineequipment



Caption: Simon Pistilli, the Regional Sales Director of Circor Middle East, has joined us today at ADIPEC to showcase the company's screw pump technology and progressive cavity pumps, which are highly useful in the oil and gas industry.

Given the global high prices of fuel, Circor's energy efficient technology has become significant today. This is why Kanoo Energy is proud to have represented #Circor in the UAE and Saudi Arabia for over a decade now!

We look forward to making further difference in the oil and gas industry with Circor's solutions.

Find us at stall number 12330 in hall 12 at the Abu Dhabi National Exhibition Centre.

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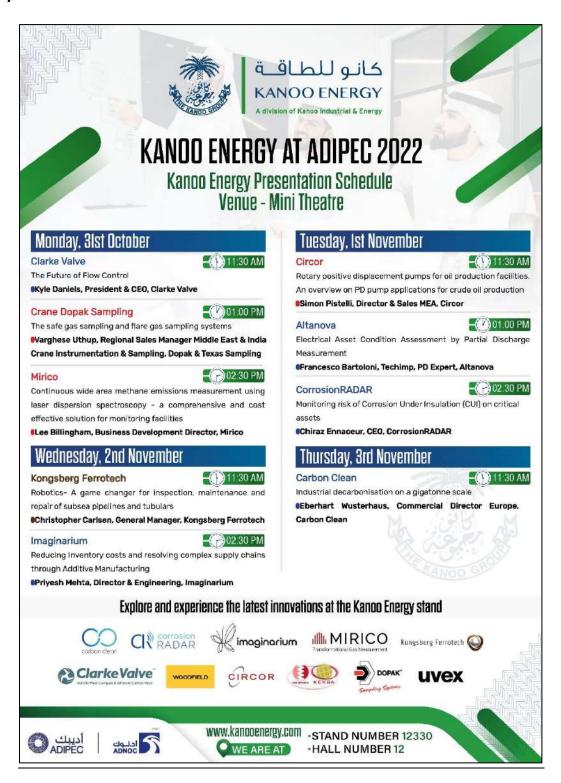
Email: kanooenergy.uae@kanoo.com www.kanoogroup.com | www.kanoo.com

Hashtags: #thekanoogroup #ADIPEC #KanooEnergy #ADNOC #oilandgas #screwpumps, #rotarypumps, #twinscrewpump #multiphasepump #positivedisplacementpumps #CIRCOR



3. Flyer

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LinkedIn Post

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Caption: Are you ready to see our amazing innovative solutions at ADIPEC Exhibition and Conference 2022? Make sure you visit us at Stand 12330, in Hall 12 to check out these new technologies!

Take note of this schedule if you want to learn more about the products offered by our trusted partners—Clarke Valve, Mirico, Kongsberg Ferrotech, Imaginarium, Circor, Corrosion Radar, and Carbon Clean! These brands will present and discuss their world-class technology solutions!

See you there!

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Email: kanooenergy.uae@kanoo.com www.kanoogroup.com | www.kanoo.com

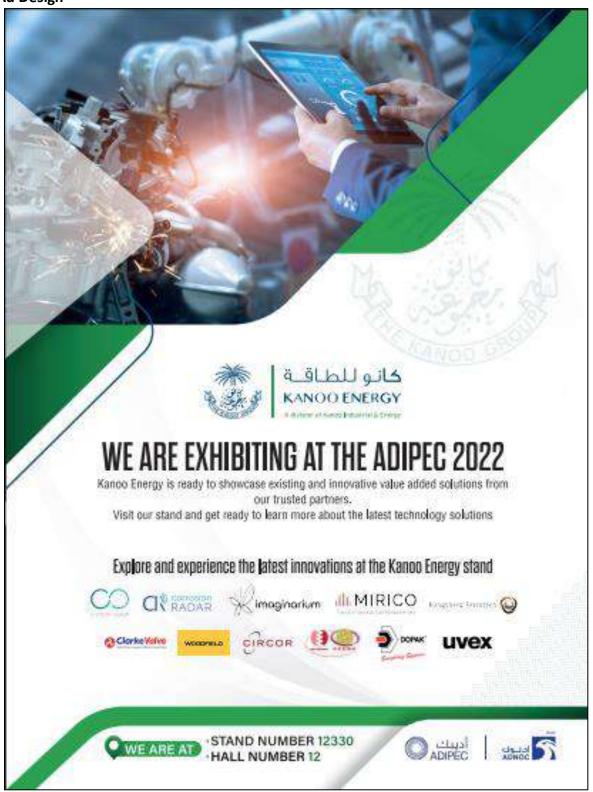


4. Stand Invite





5. Ad Design





6. Employee Certificates

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